



## **Giving: Women and Global Philanthropy**

### **IMOW Curated Tours**

This tour focuses on the importance of women's funds and their commitment to ensuring that women's groups receive the resources they need and deserve. It features a slideshow about a Nepali organization called Tewa, which specifically gives to local women. The presentation package includes a downloadable multimedia slideshow, PowerPoint slides and a script.

The content in this presentation is part of the International Museum of Women's virtual *Economica* exhibition, which addresses the relationship between women and the global economy. To offer the audience more context about the museum and this project, we suggest presenting the *International Museum of Women: Exhibiting Change* tour or playing the related video prior to your presentation(s).

We encourage you to immerse yourself in the content, personalize it, and give the presentation your own flair. Suggestions for presenters, approximate timing, and details about the tour follow.

*[Note: The slideshows and related content for Economica are also available in Spanish on the IMOW website at [www.imow.org/economica](http://www.imow.org/economica)]*

TOTAL LENGTH: 6 minutes, with Extension Ideas

ADDITIONAL MATERIALS TO DOWNLOAD from [www.imow.org/education/tours](http://www.imow.org/education/tours)

- "Giving Women Credit" slideshow
- Presentation PowerPoint

### EQUIPMENT NEEDED

- Computer with Quicktime Player and Microsoft Office PowerPoint
- Projector
- Screen
- Audio/speakers
- Microphone

### SPEAKER TALKING POINTS

#### **Launch the PowerPoint presentation**



## Slide 1

Purpose: Brief introduction to the Museum

### Key Talking Points:

- The International Museum of women is an innovative virtual museum, offering online and physical experiences in multiple languages and locations. The museum acts a creative catalyst for social change, using art and multi-media to engage new worldwide audiences in activism for women's human rights.
- Its online exhibition ***Economica*** features multimedia slideshows that illustrate the relationship between women and the global economy. This mini exhibition tour gives a brief background on women's funds and illustrates their commitment to women's rights.

## Slides 2-3

Purpose: Provide background information on the global philanthropic community and women's funds

### Key Talking Points:

- Worldwide, less than 7% of all philanthropic funds go towards organizations focusing on women and girls
- The amount of overall foundation giving that goes directly to women and girls has been below 7.5% for the last fifteen years

## Slide 4

Purpose: Provide a basic primer on Women's Funds

### Key Talking Points:

- Today, nearly 150 women's funds exist, operating in more than 30 countries across six continents
- They have over \$465 million in collective working assets and invest over \$60 million per year in community-based organizations serving women and girls
- Investing in the leadership and empowerment of women and girls is a guiding principle of most women's funds



- Women's funds generally give small grants to many organizations rather than a few grants to larger, more established organizations
- They frequently grant start-up funding for new organizations--something most donors are reluctant to do
- Despite their innovation and creativity, women's funds don't control large sums like the "big players," such as the Ford Foundation or the Gates Foundation. For instance, in 2009 the Gates Foundation gave out over \$3 billion in grants.

## **Slide 5**

Purpose: Provide background information for the slideshow "Giving"

### Key Talking Points:

- Tewa was started in 1996 after founder Rita Thapa attended the 1995 World Conference on Women in Beijing
- The organization is located in Nepal and "tewa" means "support" in Nepali
- Raises money from foundations and donors to give grants to women's groups, in particular emerging groups of rural women
- To date, Tewa has given 300 grants totaling 14 million Nepali rupees

**Minimize PowerPoint, open Quicktime video**

**Play *Giving* slideshow (4 minutes)**

**Minimize Quicktime Player, switch back to PowerPoint presentation**

## **Slides 6-7**

Purpose: Lessons learned

### Key Talking Points:

- Many women's funds take a long-term, systemic approach to building women's movements, because they see themselves as *a part* of women's movements
- Women's funds have helped to develop cultures of charitable giving and civil society in regions



where these are underdeveloped

- Women's funds have helped more women see themselves as donors, regardless of how much they are able to give

## Slide 8

Purpose: Let audience know about related content on IMOW website

Key Talking Points:

- Visit the International Museum of Women's website at [www.imow.org](http://www.imow.org) to find more information related to this issue. There you can browse Community Voices, which feature content from members of the IMOW community, listen to podcasts, access interviews with women's rights champions, read essays and reports written by experts and interact with various media and artistic pieces

To learn more about targeted global giving, you can:

- [Read an essay](#) on why it's important to invest in women, by Emilenne de León, executive director of Semillas, the only fund in Mexico dedicated to women
- [Watch video of an IMOW event](#) featuring acclaimed journalist Nicholas Kristof, author of *Half the Sky*

## Slide 9

Purpose: Provide tangible action items for audience members

Key Talking Points:

- [Participate in the Women's Funding Network's Online Activism](#) initiatives and use your online presence to help champion women's rights
- Join a donor community for the [Global Fund For Women](#)
- Spread the word about what you've learned from this presentation – talk to your family members, friends, neighbors – make sure your voice is heard!
- Follow IMOW online

## EXPLORE MORE

- [Find organizations](#) work around issues relating to women and global philanthropy



- [Access additional stories](#) about why it's important to invest in women

## EXTENSION IDEAS

If you are looking for ways to extend your presentation beyond 6 minutes, below are a few suggestions. You can mix and match the ideas to fit your needs, or come up with your own!

- Play two or more *Economica* slideshows together; choose from any of the seven
- [Present the transcript from an IMOW interview with Sejal Hathi](#), a young teenager who started an organization called Girls Helping Girls, which fosters dialogue between girls from the United States with girls from other countries
- [Play excerpts of videos from the most recent Global Philanthropy Forum](#)  
(Note: this requires access to an internet connection)
- Give the audience information from The Greenlining Institute, which looks to empower communities of color and other disadvantaged groups in the United States through multi-ethnic economic and leadership development, civil rights. [Browse their “Publications” page for ideas](#)